

**MACLEOD BOARD OF TRADE
BACK ROAD CHANGE PLAN
AT MEETING**

The executive of the Macleod and District Board of Trade met on Monday evening, and transacted a considerable amount of routine business,

A meeting committee was appointed for the purpose of selecting a slate of officers for 1928, to be presented at the annual meeting, which will take the form of a banquet the same as last year. The committee consists of Messrs. Mercer, Wood and Winter. The same gentlemen were also appointed as an entertainment committee to arrange the place of meeting and the various details of the banquet.

The question of the change of the route of the Red Trail west of the Monarch bridge came up for discussion, and a resolution was passed endorsing the proposed change to run the road through by Pearce, which

The report of the Boards of Trade conference at Calgary last month, was received and was laid on the table for discussion at the annual meeting. Another question of importance was taken up, namely the proposed land grant to the Government in the Lethbridge Southern Irrigation District in the western division or adjacent to Macleod.

A list of these lands has been received by the Board from Mr. Pike, manager of the L. N. L. D., but it is believed that the Government will not purchase the lands of the farmers in this territory who would sell all or part of their holdings, and it was suggested that all avail-

through the officials of the irrigation district. This could not be done until those farmers willing to sell had notified the officials of the district.

CHRIST CHURCH (ANGLICAN)

Services Sunday, Dec. 25, 1927, Christmas Day:
11 a.m.—Holy Communion.
11 a.m.—Holy Communion and sermon.
7:30 p.m.—Shortened Evensong.
Rev. F. Randall Powell, Rector.

No two nations can get along together if one has a mandate for the

matrimony.

EMPRESS THEATRE PROGRAMME

FRIDAY--SATURDAY--
December 23rd and 24th:
ZANE GREY'S LATEST NOVEL
and Magazine Serial--
"NEVADA"
With **GARY COOPER--THELMA**
TODD and WILLIAM POWELL.
A stirring tale of the days when
rustlers roamed the cattle country.

ALSO SPECIAL TWO REE

PRICES: 45c and 17½¢ tax extra.
TWO SHOWS.

FRIDAY—SATURDAY—
Afternoons
FLY SPECIAL FREE MATINEE FOR THE KIDDIES
"NEVADA" and TWO REEL COMEDY.

FRIDAY AFTERNOON SHOW
STARTS at 3 o'clock. One show only.

SATURDAY AFTERNOON
SHOW STARTS at 2 o'clock. Two Shows.

MONDAY—TUESDAY—
December 26th and 27th:
SPECIAL MATINEE MONDAY
ONLY at 3 o'clock: **PARAMOUNT**
THE ROUGH RIDERS
With a Special All Star Cast
including **NOAH BEERY**,
HARLES PARRELL, **GEORGE**
CHARCROFT, **CHARLES MACK**
and **WILLIAM ASHLEY**, story written
by Roosevelt's official biographer,
The New York News says—"A
Wonderful Romance against the
colorful back-ground of Colonel

ALSO: "CARTOON COMEDY—
"KEEP OFF THE GRASS"
11 Reels. ONE COMPLETE
SHOW ONLY

MONDAY—
December 26th:
SPECIAL MATINEE at 3 o'clock
EVENING SHOW at 8 o'clock
PRICES: 45c and 17½c tax extra.

WEDNESDAY—THURSDAY—
December 28th and 29th:
FLORENCE VIDOR in a Ro-
mantic Comedy—
"ONE WOMAN TO ANOTHER"

in her latest scream, which traces the evolution of laughter.

ALSO TWO REEL COMEDY—
"OPEN SPACES"

PRICES: 45c and 15c including tax.
TWO SHOWS.

COMING SOON!—
DOROTHY GISH in—
"MADAM POMPADOUR"
NORMA TALMADGE in—
"CAMILLE"
and RICHARD DIX in—
"THE GAY DEFENDER"

EMPEROR CONCERT ORCHESTRA

THE MACLEOD TIMES

AND MACLEOD WEEKLY NEWS
 Dillingham & Dillingham,
 Publishers.
 S. Dillingham, Editor and Manager
 J. Dillingham, Treasurer
 A weekly newspaper printed and
 published at Macleod, Alberta
 every Thursday
 (Independent in Politics)

THURSDAY, DEC. 22nd, 1927

DISEASE AND PUBLICITY

It was announced yesterday that the New York Academy of Medicine will launch a tremendous drive in the newspapers of United States against cancer.

Every mode of prevention known to medical science will be outlined clearly and simply and given the widest possible publicity.

This decision, taken by an organized group of orthodox and ethical physicians, is the most momentous event in the history of medicine since the discovery of anesthetics. For it renders official recognition to the unalterable fact that publicity and

the cure and prevention of disease go inevitably hand in hand.

For centuries, health knowledge has been monopolized by the medical profession and gradually doled out under cabalistic formulae with all the mystery and secrecy of a voodoo science. The medical profession had regarded itself as a priest-ess of the sacred guardian of knowledge too profound for the consumption of ordinary mortals.

This conception might have been perfectly correct did it not ignore the most fundamental fact of health—the fact that health depends on a full 99 per cent, not upon what the doctor does for the patient, but upon what the patient does for himself.

The first rule of public health is to teach the people how to live, how to care for their bodies, what to eat and what to drink.

The medical profession has been like a dynamo, printing out a colossal amount of electricity, but connected up to nothing. The wall of medical ethics has insulated the public from the life and health-giving properties of scientific knowledge.

These doctors in New York have discovered that mistake. They have discovered that publicity is the only link that will definitely connect the public with health knowledge—the

only way in which the maximum number of people can gain the maximum advantage from health knowledge.

They start with cancer. It is a good start. But if publicity will prevent cancer, publicity will prevent other diseases.

The most fundamental and least understood facts of all are the facts pertaining to diet. And yet diet is the basis of all health and, inversely, the basis of nearly all disease.

Let the doctors of North America come out tomorrow with a frank and open program of publicity in regard to diet and the prevention of disease, and their business as health advisers in the masses will be 999 per cent greater than it ever was as mystery, guardians of medical monopoly.

Publicity can bring health. And, having inaugurated, through publicity, a new era of health, physicians will be just as profitably busy keeping people well as they ever were trying to drag unimproved people back from the mouth of the grave.

DENTAL EDUCATION

Professor John Joseph McCall of New York University reports that research reveals the fact that only 15 per cent of the population of North America uses a toothbrush and that of this 15 per cent a good 80 per cent uses it in a useless manner.

This result of Professor McCall's research may have its far-reaching importance, as well.

As any dentist knows, faithful proper use of the toothbrush is the basis of dental health.

If only 15 per cent of the people of North America is aware of this fundamental fact, the need for dental education would seem to be infinite.

And yet, both the law and the more orthodox branch of the profession do everything in their power to cramp and hinder the education of the public along dental lines.

Adversaries that first essential in the health education of the public, is restricted and frowned upon. Instead of permitting the dentist to back up his business by publicity and increasing his contacts with the public, spread the knowledge of dental hygiene, he must limit himself to the treatment of the few whose common sense or pain drive them to him.

Dental education, as witnessed by Professor McCall's figures, is an urgent necessity on this continent. The law and the dental profession should unite to expedite its progress.

MACLEOD BIRDS WIN AT ROYAL SHOW. THOMAS—DONALD G. WHITE RECEIVES PLEASANT SURPRISE WHEN RIBBONS ARRIVE

Donald G. White of the Laywell Poultry Farm, Macleod, received on Thursday last week through the Royal Canadian Mounted Police, the ribbons which he sent to the big Toronto Fair last month. He only sent two birds this year, White Single Comb Leghorn cockerels, and he carried off the first and second prizes in the record of performance class, out of a very large number of entries, in that special class.

For some reason or other Mr. White's winners were not published among the Alberta awards in the poultry classes, and, as a result, not by the Alberta papers. Mr. White is justly proud of his success, and only regrets that several other birds which he intended to send were not in show condition at the time. He sent seven birds last year and was very successful with them all. Mr. White has had a most successful year with his poultry, in sales of eggs, day-old-chicks, pullets and cockerels, and he is making extensive preparations for a much larger output next season.

NEAL-GIBBS TRADES—FRASER FOR KEATS. STRENGTHEN HAWKS WITH AGGRESSIVE GULFAP FORWARD—\$5,000 TO BOAT

Chicago, Dec. 16.—In an effort to strengthen the Chicago Black Hawks of the National Hockey League, Major Frederickson McLaughlin yesterday traded Gordon Fraser, a forward for "Duke" Keats, aggressive forward star of the Detroit Cougars. In addition to Fraser, the Chicago club is understood to have given Detroit \$5,000.



CHRISTMAS, the world's holiday... linking North and South, East and West in one fellowship.

In Australia's Summer heat... it is Christmas. In farflung Asia, in Africa, in Europe... it is Christmas.

Wherever Christmas is, there will be found "CANADIAN CLUB".

HIRAM WALKER & SONS LIMITED
 DISTILLERS AND IMPORTERS OF CANADIAN WHISKY, CANADA
 ESTABLISHED 1872

Write to our Montreal Office, 517 Phillips Square, for FREE COCKTAIL BOOKLET

"CANADIAN CLUB" WHISKY.

"SOLD THE WORLD OVER"

This advertisement is not published or displayed by the Alberta Liquor Control Board or by the Government of the Province of Alberta.

WE HAVE SOLVED YOUR CHRISTMAS SHOPPING WORRIES—

"Say It With Flowers"

CHRISTMAS FLOWERS FOR YOUR HOME—YOUR CHURCH AND YOUR FRIENDS.

PLACE YOUR ORDER AT ONCE WITH OUR AGENTS—K.A.Y.

We have the finest stock of Christmas Flowers in Alberta, such as ROSES, CARNATIONS, CHRYSANTHEMUMS, POINSETTIA, SNAPDRAGONS and NARCISSUS.

OUR FLOTTED PLANTS ARE THE CHOICEST

We also carry Christmas Decorations, such as: Holly, Mistletoe, Holly Wreaths, Evergreen Wreaths, etc., and most artistically fitted Christmas Baskets.

K. A. Y., Agents

For TERRILL FLORAL COMPANY, LTD.

Lethbridge Alberta

FARMERS AND TRAPPERS---

Hides, Pelts and Horse Hair Wanted

Rush Your Shipments to

Simpson & Lea

708 CENTRE ST. CALGARY, ALBERTA

Price List and Shipping Tags on Application

Cosy Corner

TOY SHOP

Owing to adverse weather conditions we have made a BIG CUT IN THE PRICE OF ALL CHRISTMAS GOODS

Gifts of Every Description for Tiny Tots to Grown Ups

DOLL CARRIAGES — MECHANICAL TOYS

BOOKS FOR OLD AND YOUNG

PIPES AND CIGARETTE HOLDERS

TOBACCO AND CIGARS IN XMAS PACKAGES

BEAUTIFUL LINE OF FRENCH IVORY

BOWNTREES AND MOIR'S FINE CONFECTIONERY IN XMAS PACKAGES

SPECIAL — POPULAR FICTION, regularly priced at \$1.50, now at 75c

BEAUTIFUL NEW STOCK HAND-PAINTED CHINA—on account of hard times we are sacrificing at half price

SPECIAL LINE BEST ENGLISH CHINA CUPS AND SAUCERS, regularly priced at \$1.25 to \$2.50—come and get your choice at 75c

A MERRY CHRISTMAS AND A HAPPY NEW YEAR

YOUNG & CO.

LADIES' WEAR — DRY GOODS

Xmas Gift Suggestions

A Wonderful Variety of Dainty and Useful Gifts to Choose From

BOXED HANDKERCHIEFS Lovely Boxed Handkerchiefs in a beautiful range, white and colored, priced per box from 50c TO \$2.00	LINEN TOWELS Handsome Pure Linen Guest Towels, H.S. border, with colored embroidery work. Each \$1.00 AND \$1.50
SILK SCARVES Crepe de Chine and Georgette Scarves, dainty designs and colorings, priced from \$1.50 TO \$5.00	PURE LINEN HUCK TOWELS Pure Linen Huck Towels make a very useful gift. We have them priced each from 45c TO \$1.00
HAND BAGS Smart New Leather Hand Bags, pretty two-tone leather effects \$1.00 TO \$10.00	LINEN TABLE CLOTHS AND NAPKINS Pure Irish Linen Table Cloths with Napkins to match—a handsome and useful gift. Cloths 24x36, yds. per set \$12.50, \$15.00, \$25.00
BOXED XMAS GIFTS Boxed Xmas Gifts, including: Shoe Tree and Horn Sets and Garters; Shoe Tree and Garter Sets; Perfume and Garter Sets; Handkerchief and Garter Sets; Powder Puff and Garter Sets; Rubber Apron and Garter Sets. All prettily boxed. Prices per set 45c TO \$1.65	BEAUTIFUL LINGERIE Handsome Silk Lingerie at wonderfully moderate prices. Make inexpensive and ideal gifts.
SILK HOSE Lovely Silk Hose makes a very useful gift. We have them in all colors and at prices per pair from \$1.50 TO \$2.50	LAVENDER LINE VESTS AND BLOOMERS Perfect quality Silk Knit Vests and Bloomers in all the wanted shades: Vests each \$1.95 Bloomers pair \$2.95
LOVELY LITTLE GIFTS Lovely Little Gifts made from ribbon including: Flowers, Garters, Puff Boxes, Socks, Dresser Ornaments, Etc. A wonderful variety to choose from. Prices ranging from 45c TO \$2.50	NIGHT DRESSES Handsome Silk Night Dresses, in pretty, delicate shades, heavily trimmed with lace \$2.95 TO \$4.50
SMART LINEN SETS Smart Linen Sets, cloth 64 inches square, and 4 napkins to match, dyed linen with colorful stripe border. Per set \$2.95	SMART LINGERIE Smart New Silk Jersey and Crepe de Chine Nightgowns, Slips, etc., prettily trimmed and boxed in holly boxes. Priced from \$2.50 TO \$4.50
TABLE LINEN MAKES USEFUL GIFTS Dinner Scarves, Bridge Sets, Linen Cloths and Sets, in a great range of qualities. Priced from \$1.25 TO \$6.50	

CHRISTMAS SUGGESTIONS

Tuxedo Suits for Christmas Parties and Dinners
 Winter Caps
 Arrow Dress Shirts
 Fancy Socks
 Neckties
 Acme Dress Gloves
 Suits and Overcoats for Dad

Special Prices on Boys' Suits for Christmas

A MERRY CHRISTMAS AND A HAPPY NEW YEAR
J. W. Moreash
 Merchant Tailor
 Dry Cleaning - Pressing - Dyeing

WINTER EXCURSIONS

PACIFIC COAST

TICKETS ON SALE
 Dec. 1 6 8 13 15 20 22 27 29
 Jan. 3 5 10 12 19 24
 Feb. 2 and 7
 Return Limit April 15, 1928

EASTERN CANADA

TICKETS ON SALE
 December 1st to January 5
 From stations
 Manitoba (Winnipeg and West), Saskatchewan
 and Alberta

Return Limit Three Months

CENTRAL STATES

TICKETS ON SALE
 December 1st to January 5
 From stations
 Saskatchewan and Alberta

Return Limit Three Months

For Detail Information Ask the Ticket Agent



W. V. PRICE
 Ticket Agent
 Macleod
 Alberta

CANADIAN PACIFIC

Christmas Cakes

Good Things to Eat at the Merry Christmas Time
 CREAM PUFFS --- CREAM ROLLS --- CREAM HORNS
 AND ANY OTHER DELICACY YOU MAY ORDER BAKED.

WHY BAKE YOUR CHRISTMAS CAKES WHEN BAWDEN CAN BAKE THEM AS GOOD AS YOU CAN AND SAVE YOU THE TROUBLES, EITHER PLAIN OR DECORATED.

Christmas Candies

CHOICE LINE OF CANDIES IN FANCY BOXES, SUITABLE FOR XMAS GIVING FROM 40c UP.

BAWDEN'S BREAD ADORNS ANY TABLE

BAWDEN'S BAKERY Phone 132

May this Christmas be for you one of the Happiest and the New Year one of the most prosperous

With these few words we convey our sincere good wishes for Christmas 1927

Our Christmas goods are of great variety, you will find just about what you want in this store

R. T. BARKER

Macleod

Alberta

SERVICE!!

You GET REAL AUTO SERVICE AT THE

MACLEOD MOTORS

DILLY'S CAFE AND TEA ROOM

MEALS, LUNCHES
AFTERNOON TEA

Home Made Pies and Cakes
For Sale

A MERRY CHRISTMAS AND A HAPPY NEW YEAR

C. DILLINGHAM --- Manager
2nd Ave, just off Main Street, Macleod

QUEEN'S SERVICE STATION

NORTH STAR GASOLINE
KEYSTONE AND WHITE STAR KEROSENE
WILLIAM PENN LUBRICATING OILS AND GREASES

TIRES, TUBES AND ACCESSORIES.

GEO. SHEFFIELD --- PROP.

Speedway Garage

A MERRY CHRISTMAS AND A HAPPY NEW YEAR

GAS - OILS - TIRES - ACCESSORIES

PHONE 235

GRANT'S "Best Procurable"

(THE ORIGINAL)

Pure Scotch Whisky

RICHEST IN FINEST
HIGHLAND MALT

Bottled and presented by William Grant & Co. Ltd., Glasgow, Scotland. Sole Importers for Canada, Macleod, Alberta.

This advertisement is not published or displayed by the Alberta Liquor Control Board or by the Government of the Province of Alberta.

THE WHITE HALL

As a slight token of our appreciation of the splendid patronage with which our customers have favored us during the past year we are offering a nice hand painted Remembrance Plate, and we are anxious that not one of our customers shall miss getting one. If you haven't received yours we shall appreciate your mentioning it. We have, too, an information calendar that has much valuable information printed on the back of each date sheet. Such subjects as Household Budgeting, Financing a Home, Calmistry, Games for Parties, Cooking and Baking, Household Hints, Carving the Turkey, Business Law, Household Remedies, Etiquette, Automobile Troubles and Remedies, etc., etc., are dealt with in an interesting manner. This is an excellent kitchen calendar, and we have another for a better room. We hope that all our customers may get one of each.

We extend to you our Very Best Wishes for a Merry Xmas.

THE WHITE HALL

LOCAL AND PERSONAL NEWS

George Parker motored over from Lethbridge on Sunday last.

Charles Hart of Rocky Coulee was visitor in Macleod this week.

Harry W. Bright is a business visitor to Edmonton this week.

J. D. Matheson, barrister, was a Calgary business visitor on Tuesday of this week.

Born-To Mr. and Mrs. G. Chaz at Macleod Hospital on Friday, December 16th, a son.

Howard Grier of Lethbridge was the guest of Mrs. White for the week-end.

Charlie Thomson and Sam Travers, two well known skaters of Granum spent a couple of days in Macleod last week.

last week, exchanging Xmas greetings with their friends here.

R. F. Barnes of Coleman was a visitor to Macleod last week.

S. Hoop was a visitor to Lethbridge on Thursday of last week.

H. B. Grieg of Winnipeg, was a business visitor to Macleod this week.

J. W. McDonald, K.C., was a business visitor to Calgary on Thursday of last week.

Harry Marshall of the Foothills, was a visitor to Macleod on Monday of this week.

The Annual Christmas Tree entertainment of St. Andrew's Presbyterian Sunday School will be held in the Parish Hall, Thursday evening.



The question naturally arises at this time of the year "What shall I give?" This store is solving that question for many people. Our stocks are full of good things, more than ever before.

BUY MOTHER

This hard metal, ten set, it will last a life time. The price complete, \$1.00 - \$2.00.



Community and Holmes and Edwards silver plate is going big this season. We have large stocks of each.

Set of Teapots \$4.25

FOR FATHER

we have gold pocket knives, at \$2.00. Wadsworth and Albert Chase, \$3.50 up. Pens and Pencils \$1.00 up.

GIVE THE BOY

1000s at \$1.00. Military Hair Brushes \$3.50 pair. Signet Rings 10s \$2.50 up.

GIVE THE GIRL

A nice Stone Set 10s. ring \$2.00 up. Pieces of French Ivory 25c up. Eversharp pencils 75c up.

Our line of ladies' wrist watches are pretty low in price and fully guaranteed.

JOHN T. DONEY, Jeweler

Harness - Saddles

We can supply your every requirement in harness, saddles and saddlery hardware at all right prices.

Plan on Giving

Useful Christmas Gifts

Our excellent line of fine gloves and mitts - fine boots and shoes - fine silk and satinette socks - all very suitable for Xmas presents - trunks, valises, club bags - big and varied stock.

GENUINE BUFFALO COAT \$150.00

Staple line of work boots - work mitts - gloves - socks - overalls - underwear and work shirts.

YOU CAN SAVE MONEY BUYING FROM US

Great West Saddlery Co., Ltd.

Leithbridge

ALBERTA PRIDE Beer, Ale and Stout

A MERRY XMAS AND A HAPPY NEW YEAR

A. YOUNG, Agt.
MACLEOD - ALBERTA

This advertisement is not inserted by the Alberta Liquor Control Board or by the Government of the Province of Alberta.

(today). Supper will be served at 6 o'clock, the entertainment beginning at 8 o'clock.

Judge and Mrs. A. M. MacDonald left this week for Vancouver where they will spend their Christmas holiday.

Mrs. C. D. T. Decher, accompanied by her daughter, Mrs. Dickson, is spending this week visiting friends in Calgary.

J. H. Peard who has been spending the past few weeks in Macleod left this week for Victoria, where he will spend Christmas with his family.

W. Hoodless, of the Speedway Garage, while cutting off the leaves of the rubber plants in the Service station, accidentally scratched his face, and for several days was kept in with a terribly swollen face and neck from poisoning. The poison takes the form of poison ivy, only as Billy says, it's about twice as bad.

OBITUARY

DEATH OF AGNES M. CAMPBELL

Word was received in Macleod Saturday morning, Dec. 15th of the death at Father Lacombe's Hospital, Minneapolis, of Mrs. Colin Campbell. The late Mrs. Campbell came to Macleod in 1887 with her husband Colin Nichol Campbell who was at that time appointed Clerk of the Supreme Court of The North West Territories within the Judicial District of Southern Alberta, under the Great Seal of Canada, the Marquis of Lansdowne being then the Governor General and signing the commission.

This position the late Mr. Campbell retained until the time of his death in 1906. Since that time, the widow maintained the home on Eighteenth Street until about a year ago when through failing health and having no relations in Alberta, she was forced to rent. Her declining years were spent at Lacombe Home, Minneapolis.

Following a stroke of paralysis, body etc., except that he doesn't care the died on Friday, the 16th day of

December, at the ripe old age of eighty years, maintaining her faculties until the last. Funeral services were conducted at the Holy Cross Church, Macleod and the remains were laid to rest in the Public Cemetery beside those of her late husband, she having expressed the desire to have her friends that she be buried there.

Mrs. Campbell was formerly a Miss Roche from Halifax, Nova Scotia. Unfortunately, most of her relatives in that city perished in the explosion and fire of 1917.

Mrs. Elsie Graham of Kentville, Nova Scotia, was Miss Roche, is a niece.

MACLEOD LOSERS TO GRANUM 2-1-OPENER IN FOOTHILLS HOCKEY LEAGUE A ONE-SIDED AFFAIR

The first game of the Foothills Hockey League got away to a fine start when Granum smothered Macleod in a 7 to 1 score. The game was played at Macleod.

From the face-off Macleod got the puck and rushed Carmichael, who turned down the offering. Murray and Ross retaliated with next combination, broke through the Macleod defence, for a trial which Murphy rejected. A backhand flip by Ross fouled the Macleod goalie and marked the end of the game. Dillman and Townsend attempted to score, but lost the puck to Granum, and Wray scored off a pass from Tretz. Repeated attempts on the part of the Macleod forwards to score were upset by the goal-tending by Carmichael and the work of the Granum defence. At the last of the first period Ross scored the rubber from the corner, the score 3-0 for Granum.

At the opening of the second period, the "Bulls", with the assistance of Tretz, scored a hot one. S. McDonald of Macleod flashed away for a brave attempt, and the puck, which rebounded, was forced into the Granum net by his quick follow-up.

In the last period, Wray scored off Ross. Murray shot in another goal one past the Macleod pucks, and the Macleod net was fouled by Murphy and scored the seventh goal.

The game was not as one-sided as the score seems to indicate. With a little more combination practice the Macleod forwards might have been interesting for other teams in the league. "Bulls" Murray, Ross and Bailey were in the game all the time, and Tretz and Carmichael work their managements. Vant gave great satisfaction as a referee.

The lineup: Macleod—Kirk, Townsend and Dillman, forwards; Hamilton and McDonald, defences; Ross, Adams and Graham.

Granum—Ross, Tretz and Murray, forwards; Wray and Cole, defences; Boyle, Bailey and Moore, substitutes; Moore, Vant.

At a winter resort there are two kinds of indoor sport, and those, you are expected to place a quarter in.

A conservative is any man who feels practically safe without a vesting.

A self-made man is just like any other man, except that he doesn't care the died on Friday, the 16th day of

Buy a Useful Christmas Gift This Year!

Why not spend your money for something useful in the gift line, a useful gift is fully as expressive of the Xmas sentiment of giving on the part of the donor, and the attaining of a necessity by gift is likely to be appreciated to a greater extent by the recipient than would the attaining of a luxury.

FOR MOTHER—A new Gas Range or Heater, a new Coal or Wood Range or perhaps a Maytag Electric Washing Machine.

FOR FATHER OR SON—A Coleman Lamp or Lantern, a Shaving Outfit, or a good Pocket Knife.

FOR DAUGHTER—Stainless Steel Knives and Forks, Electric Corsets, Pen Knives, Manicure Sets.

A MERRY CHRISTMAS AND A HAPPY NEW YEAR

W. G. ANDREWS' HARDWARE
MACLEOD ALBERTA

Christmas Gifts

We are showing a beautiful line of Linens in eyelet embroidery, Cluny lace edges and cut work embroidery designs. Just the thing for Christmas Gifts. Hand Embroidered towels in linen and huck. Beautiful Silk Underwear at reasonable prices. Fur Coat Hats in the new metallic effects. Smart Hats in velvet and felt.

Miss A. M. Wilson
Macleod Alberta

REACH & COMPANY, Ltd.

DEPARTMENTAL STORE GROCERIES, PROVISIONS, DRY GOODS, BOOTS, SHOES, ETC.

SKATING BOOTS FOR CHILDREN, LADIES, MEN AND BOYS AT COST

Don't forget Xmas is coming—you will want to buy your New Year presents.

Handkerchiefs In fancy patterns. We have the best stock ever brought into Macleod, comprising Swiss embroideries, lace edgings, Irish linens. It will pay you to see our stock before buying elsewhere. The fancy boxes are a work of art.

Men's Ties Are half the prices they used to be.

Ladies' Silk and Wool Hosiery Are the last thing in comfort. You can wear them and defy the cold. A new departure is a fine cashmere to go underneath the silk. The appearance is well looking. The price is only 75c. The old reliable Hosiery is still up to date. Their Full Fashioned Hosiery is a dream. The appearance is staggering. The only drawback is the temptation to show more than the law allows.

Then our Silk Underwear Made and manufactured by the celebrated Stanfords. We have a large range of shades. The improvement on last year is marvelous. Try a Bloomer or some of the following: Vests, Slip-ons, Silk Night Gowns, Costume Slips, Gowns, Pyjamas and Kimonos.

Wishing Patrons and Friends a Merry Christmas and a Happy New Year

Heartiest of Wishes for a Very Merry Christmas for You and Yours

from
The President
The Board of Directors
The Branch Managers
and
The Entire Staff
of
The S. E. GUST STORES, LIMITED

NINE OF CANADA'S BEST STORES

H. FUNNELL, Manager, MACLEOD BRANCH

FINEST JOB PRINTING — THE MACLEOD TIMES DOES IT

Christmas Gifts

COLUMBIA PHONOGRAPHS AND RECORDS

A FULL LINE OF FOUNTAIN PENS

WATERMAN'S AND PARKER'S. EVERSHARP PENCILS

NOTHING MAKES A MORE SUITABLE XMAS GIFT THAN ONE OF THESE STANDARD PENS OR PENCILS.

R. D. McNay
DRUGS — STATIONERY — KODAKS — CONFECTIONERY

WITH THE LENS OF LIFE
by Macleod's Little Foto

To you, without whose friendship our business would have been less pleasant and prosperous, we extend our sincere and hearty wishes for a Merry Christmas and a Prosperous New Year.

Macleod PHOTO SERVICE
PHONE 64
MACLEOD